



LET'S FIGHT
THROUGH
AWARENESS
KNOWLEDGE
AND EDUCATION

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Contact:

Ruhena D'ambrosio

Codemotion

ruhena.dambrosio@codemotion.it

The story behind FAKE - Background

The pandemic has contributed to a significant increase in the amount of information circulating on social media and digital platforms. This "infodemic" also entails the rise of false information that propagates and stimulates, among other things, corona racism, conspiracy theories, doubts about European and national institutions.

Fake news on the Internet is spreading faster than ever before, as today's technological developments make it increasingly easy to manipulate the relevant target audience, especially when it comes to crucial events such as the Ukraine war or antivax protests. To face this kind of misinformation, FAKE aims at creating innovative tools and training for NEETs and VET trainers, providing them with the necessary skills to tackle fake news and to stand against manipulation.



FAKE is a 2-year project funded by the Erasmus+ KA2 Programme that is designed to fight against fake news, manipulation and disinformation on social media. By creating digital tools adapted to NEETs (Not in Education, Employment or Training) and VET (Vocational Education and training) trainers, participants will be able to detect fake news and to have a conscious and critical use of social media in general.



The partnership

The project involves 6 partners from 5 different countries: [Eurocircle Association](#) (France) who is leading the project, along with [C.I.O.F.S. Formazione Professionale](#) (Italy), [Rinova Limited](#) (UK), [Lietuvos Svietimo Ir Moksilo Profesine Sajunga](#) (Lithuania), [MetropolisNet](#) (Germany) and [Codemotion srl](#) (Italy).

For the first IO (intellectual output), Youth Advisory Groups were set up in all partner countries. Through interviews, focus groups and participatory appraisal methods the co-creation approach of the project is ensured.

Recently, the partnership finalised a resource pack for all trainers to gain a deeper understanding of the topic. During the Learning Teaching Training Activity that took place in Rome from 25 to 27 May 2022 trainers and trainees from all countries came together to discuss FAKE news and learn about the following topics from the resource pack:

- Unit 1: Why are fake news so fascinating?
- Unit 2: Cognitive biases and emotional aspects behind “infodemic” success
- Unit 3: Discrimination on social media & digital platforms
- Unit 4: Knowledge, conscious and safe use of social networks

Coming Up

All results out outcomes will be published on the website with regular updates on our social media channels. Next up, will be the **resource pack!**

If you want to know how to create your very first story using coding and 3D animation, then check out [our tutorial!](#)

