



LET'S FIGHT  
THROUGH  
AWARENESS  
KNOWLEDGE  
AND EDUCATION

# Newsletter n.1

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## Contact Us

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- On June 2021 officially started FAKE project, addressing the multiple aspects underlying the spread of **fake news** and **misinformation**, on social media, and related racism and hate speech. Digital and ICT tools, such as **playgrounds**, will be developed to revealing or making people reflect on manipulation in the media, especially during the pandemic.
- Field research and related **National reports** providing pictures of the situation in each partners' countries (France, Italy, Lithuania, Germany and UK) on the most recent manifestations of infodemic, had been delivered, and they will compose the **Resource & training pack**, providing info on:
  - information or topics most targeted for manipulation or disseminated through fake news, feeding disinformation and misinformation;
  - functional illiteracy data;
  - social media use and tendencies among youth;
  - relevant episodes of racism, sexism and hate speech;(see the picture below)
- A **Learning Teaching Training** will be held in **Rome** from **25<sup>th</sup> to 27<sup>th</sup> of May** involving Youth and trainers in **coding** and **Theatre of Oppressed activities** to provide them with tools (games, exercises, theatrical techniques) to approach the issue of fake news, hate speech and cyberviolence. The training will contribute also to:
  - Raise awareness about causes and consequences of exposure to harmful content;
  - Try out and understand the communication dynamics and the complexities of communication (content, feelings, motivation...)
  - Start a playful and collective research on creative counteracting of fake news and cyberviolence



# Why fake news are fascinating?



**False news is often presented in a lurid manner and contain simplified and strong messages**



**People often interact within their family circles, close groups of friends or groups with similar ideologies and interests**

**Within social media bubble, it's difficult for users to distinguish what is authentic news, what's is an opinion and what is a comment**



**Fake-news use simple languages and/or simplify up to trivialize complex contents, so that they are more accessible than real news**



**The post titles are deliberately very captivating to get more views and "likes", acting as real lures regardless of the authoritativeness of the content**



**The topics covered by fake news respond to emotional and irrational needs of the moment**

**The isolation triggered by the pandemic generated widespread sadness and anxiety that has found in conspiracy group a sense of belonging and identity**

